

# The 26th Electromagnetic Induction Workshop

September 7-13, 2024  
B-Con Plaza, Beppu, Japan



## PARTNERSHIP OPPORTUNITIES

The 26th Electromagnetic (EM) Induction Workshop (EMIW2024) is the premier event for researchers around the world to exchange the latest developments in the field of geophysical-electromagnetism. The workshop is important for not only the international research community but also the many sectors of industry and government that use EM methods for geothermal, mining and petroleum explorations, groundwater and environmental evaluation, geohazard monitoring and many other applications.

We would like to extend to you a range of opportunities for your company or organization to partner with the EMIW2024.

The event is proudly held under the auspices of the International Union of Geodesy and Geophysics (IUGG), International Association of Geomagnetism and Aeronomy (IAGA) and the Society of Geomagnetism and Earth, Planetary and Space Science (SGEPSS), and is being organized by the Local Organizing Committee (LOC) consisting of eleven Japanese research institutions.

Sincerely Yours,

Kiyoshi Baba (LOC Chair, The Univ. of Tokyo (UTokyo))

Takao Koyama (LOC Co-chair, UTokyo)

Ikuko Fujii (Meteorological College), Tadanori Goto (Univ. of Hyogo), Takeshi Hashimoto (Hokkaido Univ.), Maki Hata (Kyoto Univ. (KyotoU)), Hiroshi Ichihara (Nagoya Univ.), Masahiro Ichiki (Tohoku Univ.), Takafumi Kasaya (Japan Agency for Marine-Earth Science and Technology (JAMSTEC)), Tetsuo Matsuno (Kobe Univ.), Takuto Minami (Kobe Univ.), Toru Mogi (Hokkaido Univ.), Yasuo Ogawa (Tokyo Institute of Technology), Shinya Sakanaka (Akita Univ.), Takeshi Suzuki (KyotoU), Noriko Tada (JAMSTEC), Toshihiro Uchida (National Institute of Advanced Industrial Science and Technology (AIST)), Yoshiya Usui (UTokyo), Mitsuru Utsugi (KyotoU), Makoto Uyeshima (UTokyo), Yusuke Yamaya (AIST), Ryohei Yoshimura (KyotoU)

## The workshop

The workshop will be held for seven days, from September 7–13, 2024, following the past EMIW’s traditions. On the first day, the participants register for the workshop and can enjoy a reunion with colleagues in the icebreaker. The scientific sessions start from the second day. Only one oral session runs daily so that participants can attend to all presentations and join the discussion. There will be a poster session core time and a coffee/tea break in between the morning and afternoon oral sessions each day. Participants will visit nature and cultural highlights of the scenic region during the excursion on the middle day of the workshop and have the farewell dinner on the last day. The detailed scientific program will be available after the end of the abstract submission. The information will be updated on the workshop website (<https://www.emiw.org/emiw2024/>, the QR code on the right).



**Preliminary schedule of EMIW2024**

Day	Morning	Afternoon	Evening
Sep. 7 (Sat.)		Registration	Icebreaker
Sep. 8 (Sun.)	Opening / Session	Session	
Sep. 9 (Mon.)	Session	Session / Business meeting	
Sep. 10 (Tue.)	Excursion		
Sep. 11 (Wed.)	Session	Session / Business meeting	
Sep. 12 (Thu.)	Session	Session	
Sep. 13 (Fri.)	Session	Session / Closing	Farewell dinner

## Beppu, Japan

Beppu, in Oita Prefecture, located in Japan’s southern island Kyushu, is home to a large number of natural hot springs (Onsen). As well as a popular destination of many international tourists, Oita boasts the highest number of international students per capita in Japan, with a diversity of approximately 80 nationalities. The geology of Beppu is characterized by the alluvial fan extending from an active volcano, Mt. Tsurumi, in the west to Beppu Bay in the east. The northern and southern ends of the alluvial fan are bordered by active faults which bring on hot springs. Beppu is in the eastern end of a N-S extensional active fault system that crosses Kyushu Island from east to west. The active tectonics attracts many geoscientists, including EM geophysicists. The workshop participants can feel something familiar to living Earth through the rich nature in and around Beppu.

## Partnership Opportunities Available

The success of the 26th EM Induction Workshop depends to a significant extent on sponsorship from participants and supporters, such as yourself. In return, your sponsorship shows the world that you are one of a select group of companies, government agencies, or universities that internationally supports this type of research. By supporting this workshop, you have the opportunity to be in on the ground floor of cutting-edge research that is enhancing our ability to image the Earth, at all depths, in ever greater detail, with direct benefits to geothermal, petroleum and mineral exploration as well as academic research. This support provides a direct link to your organization from potential clients, investors and peers. As well as featuring your organization on the workshop website, the workshop will provide many long-lasting benefits and opportunities, including networking and relationship building, promoting your products and services, demonstrating your commitment to research in geophysics and increased exposure to international knowledge and professional development.

A significant fraction of sponsorship will subsidize students and early career researchers from around the world for their registration and accommodation. At each workshop in the last decade, selected students and postdoctoral fellows, which were 10~15% of the total participants, were supported in this way.

We invite you to read this partnership opportunities proposal and realize the full potential to your company or organization. Also, please visit the EMIW2024 website as this will be updated regularly so you can see how the workshop is progressing.

You may also find the websites from previous workshops interesting, as our program will be similar. In 2022 the workshop was held in Çeşme, Turkey (<https://emiw2022.emiw.org/>), and in 2018 the workshop was located in Helsingør, Denmark (<https://emiw2018.emiw.org/>).

You can find three different categories (A)–(C) of the EMIW2024 partnership opportunities in the following. For (A): Partnership packages, you can support the EMIW2024 itself. For (B): Specific promotion opportunities, you can support the events to be held during the workshop and/or individual student to upgrade the name of your company or organization. And for (C): Exhibitions, you can run a booth at the workshop. **For all opportunities, we offer the display of your logo and web link on the workshop website and on all printed materials produced for the workshop.**

We certainly encourage more partnerships. However, we recognize that not all companies and organizations may have their desire to support us so generously. Please contact LOC; [emiw2024@gmail.com](mailto:emiw2024@gmail.com), to discuss more partnership opportunities that are customized to your needs.

## (A) Partnership packages: 300,000 JPY – 1,200,000 JPY

(Multiple partners but one opportunity per partner available)

### Standard package: 300,000 JPY

- Partner's logos will be shown in rotation on the screen of the oral session room before and after sessions, and during breaks
- Verbal acknowledgement at the opening and closing events
- A delegate list supplied shortly after the workshop (subject to privacy law provisions).
- Partner's logo and 100-word company profile to be featured in the workshop program book.
- Partner's promotional giveaways (pens, notepads, flyers, CDs, sweets, etc.) in the conference bag.

### Bronze package: 600,000 JPY

In addition to the Standard package,

- One full-registration.
- One individual student sponsorship (described in the detail below).

### Silver package: 900,000 JPY

In addition to the Standard package,

- Two full-registrations.
- Two individual student sponsorships (described in the detail below).

### Gold package: 1,200,000 JPY

In addition to the Standard package,

- Three full-registrations.
- Three individual student sponsorships (described in the detail below).

## (B) Specific promotion opportunities: 70,000 JPY – 300,000 JPY

### Farewell dinner sponsorship: 300,000 JPY

We plan to have the workshop farewell dinner on the closing night, Friday September 13. It will be one of the highlights of the EMIW2024, bringing together all of the delegates for a relaxed final dinner. The farewell dinner is included in the registration.

(Multiple partners but one opportunity per partner available)

- Verbal acknowledgement at the dinner
- Signage to be displayed during the dinner (Partner to provide up to 2 x stand-up banners – signage to be approved by the LOC)

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### **Icebreaker sponsorship: 200,000 JPY**

On Saturday September 7, meet everyone at the workshop as they register. The icebreaker will be held in the B-con Plaza: the venue of the workshop.

(Multiple partners but one opportunity per partner available)

- Verbal acknowledgement at the icebreaker
- Signage to be displayed during the icebreaker (Partner to provide up to 2 x stand-up banners – signage to be approved by the LOC).

### **Morning and afternoon break sponsorship: 100,000 JPY**

This package is highly cost effective as it offers an excellent opportunity to reach all workshop delegates at one time. Sponsor one of either a morning coffee OR an afternoon coffee session on any of September 8 (Sun.), 9 (Mon.), 11 (Wed.), 12 (Thu.), or 13 (Fri.).

(Maximum 10 partners but one opportunity per partner available)

- Verbal acknowledgement at the workshop on the day
- Dedicated signage to be placed on/near catering stations during the applicable morning/afternoon refreshment break (Partner to provide the signage – signage to be approved by the LOC).

### **Excursion sponsorship: 100,000 JPY**

On Tuesday September 10, the participants will take a charter bus for the excursion around Beppu city. The excursion is included in the registration.

(Multiple partners and multiple opportunities per partner available)

- Verbal acknowledgement during the excursion on the day
- Opportunity of partner's self-advertisement during the bus tour

### **Individual student sponsorship: 70,000 JPY**

(Multiple partners and multiple opportunities per partner available)

- Partner's logo to be printed on the student's name tag.
- Students are encouraged to write a letter of acknowledgement to the partner.

### **Childcare sponsorship: 100,000 JPY**

(Multiple partners and multiple opportunities per partner available)

- Verbal acknowledgement at the opening and closing events. Partner's contribution will be more emphasized depending on the applications.
- Signage to be displayed in front of the childcare room (Partner to provide up to one stand-up banner – signage to be approved by the LOC).
- The condition when there are no childcare applicants will be set up in the sponsorship agreement.

### **Women's Networking Event (WNE) sponsorship: 100,000 JPY**

WNE, which aims to support female professionals and students, is planned to be organized during the workshop (the detail including the schedule will be decided later).

(Multiple partners and multiple opportunities per partner available)

- Verbal acknowledgement during the event. Partner's contribution will be more emphasized depending on the applications.
- Signage to be displayed during the event (Partner to provide up to one stand-up banner).
- The condition when the event is not held will be set up in the sponsorship agreement.

## **(C) Exhibitions: 50,000 – 350,000 JPY**

### **Simple poster board: 50,000 JPY**

1.1m(W) x 2.0m(H) poster board includes;

- Partner's web link and logo to be placed under the name of "Exhibition companies" on the workshop website
- Printing the poster (Partner to provide the digital data).

### **Standard exhibition booth: 200,000 JPY**

1.8m(W) x 1.5m(D) x 1.8m(H) raw space rate includes;

- Partner's web link and logo to be placed under the name of "Exhibition companies" on the workshop website
- One full-registration
- Back board
- Fascia Printing
- Power outlet
- 1 table and 1 chair

### **Large exhibition booth: 350,000 JPY**

3.6m(W) x 2.7m(D) x 2.1m(H) raw space rate includes;

- Partner's web link and logo to be placed under the name of "Exhibition companies" on the workshop website
- One full-registration
- Shell scheme construction
- Fascia Printing
- Power outlet
- 1 table and 2 chairs



## EMIW2024 Partnership Application Form

Expressed interest in participating as an event partner can only be confirmed after closing a Sponsorship Agreement and on receipt of payment. Allocations will be made strictly in order of receipt of the application and closing the sponsorship agreement and payment.

Please fill in the application form below and send it to the LOC, [emiw2024@gmail.com](mailto:emiw2024@gmail.com)

Partner details			
Name:			
Address:			
Contact name:		Position:	
E-mail:		Tel:	
Website:			
Partnership	Unit price	Unit	Total
<b>(A) Partnership packages</b>			
Standard package	300,000 JPY		
Bronze package	600,000 JPY		
Silver package	900,000 JPY		
Gold package	1,200,000 JPY		
<b>(B) Specific promotion opportunities</b>			
Farewell dinner sponsorship	300,000 JPY		
Icebreaker sponsorship	200,000 JPY		
Morning and afternoon break sponsorship	100,000 JPY		
Excursion sponsorship	100,000 JPY		
Individual student sponsorship	70,000 JPY		
Childcare sponsorship	100,000 JPY		
Women's Networking Event sponsorship	100,000 JPY		
<b>(C) Exhibitions</b>			
Simple poster board	50,000 JPY		
Standard exhibition booth	200,000 JPY		
Large exhibition booth	350,000 JPY		
	<b>Grand Total</b>		
<b>Additional requests (if any)</b>			

I/we understand that the partnership packages will be subject to the LOC approval and that decision is final. Packages can only be confirmed on receipt of payment.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

(For and on behalf of the partner listed above)

## **PARTNERSHIP TERMS & CONDITIONS**

### **Benefits & Terms**

Each Partner will receive a customized sponsorship agreement that outlines the partner's benefits and responsibilities. The partners will be notified of printing and production deadlines related to printed materials and inclusion on the EMIW2024. It is the partner's own responsibility to meet the deadlines. The partner's contact person will receive all forms/information pertinent to your sponsorship/partnership and will be responsible for completing and returning forms and/or supplying information in a timely manner.

### **Payment Terms**

Upon receipt of the signed sponsorship agreement, the partner's contact person will receive an invoice and payment instructions. The payment is due within 14 days.

All prices are listed including a 10% Japanese consumption tax.

All payments due and payable must be received by the LOC prior to the event. Partners will not be listed as sponsors until the LOC has received a signed agreement and full payment.

### **Cancellation Policy**

Partners must agree that cancellation of the partnership must be notified in writing. In the event the partner cancels the sponsorship agreement more than ninety (90) days prior to the beginning of the event (June 9, 2024), a 50% cancellation and service fee will apply. In case the cancellation is notified less than ninety (90) days prior to the beginning of the event, no refund will be provided. The partner will be obligated to pay any outstanding balance due on sponsorship.

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